



Big Dog Tools, Little Dog Prices

Account Options

Account Features - OVER 240+ TOOLS

	Prime	Pro	ProPlus
Opt-in/Out Website Module	•	•	•
Campaign Scheduling Manager	•	•	•
Unsubscribe/Preferences Manager	•	•	•
List Manager	•	•	•
Unlimited Lists	•	•	•
Unlimited Campaigns	•	•	•
Auto-Pilot-Responder	•	•	•
Subscriber Profile Database	•	•	•
Bounce Manager	•	•	•
Template Gallery	•	•	•
HTML Design Wizard	•	•	•
Unlimited Image Hosting	•	•	•
Stock Image Library	•	•	•
Image Publishing Tools	•	•	•
Text & Mobile Email Versions	•	•	•
Viral Referral Engine	•	•	•
Social Media Sharing Tags	•	•	•
Facebook "Like" Buttons	•	•	•
Recipient-Level Reporting	•	•	•
Cross-Campaign Reporting	•	•	•
Text Personalization	•	•	•
Image Personalization		•	•
Super List Master Subscriber Database		•	•
Super Bounce Log		•	•
Unlimited Document Hosting		•	•
Landing Page Publisher		•	•
Landing Page Tracking Tool		•	•
Form & Survey Publisher			•
RSS Publisher			•
Video Publisher			•

Support

	Prime	Pro	ProPlus
Unlimited Support	•	•	•
Online Training Webinars	•	•	•
Dedicated Account Manager			•

Pricing

	Prime	Pro	ProPlus
Activation & Setup	FREE	FREE	FREE
Monthly Service Fee	\$29	\$59	\$99
Included Transmissions	1,000	1,500	2,500
Included Video Streams			1,000
*Additional Transmissions	\$0.01	\$0.01	\$0.01
*Additional Video Streams			\$0.02

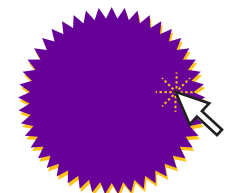
*Prices negotiable for high volume (50k+ transmissions, 1k+ video streams)

Optional Ancillary Services

Creative & Management Services Pinched for time? Let us assemble and launch your campaigns	\$50/hr
Campaign Booster Get a pre-flight view of your message in 33 email readers & report on possible spam words	\$5/campaign
Custom Templates Want something special? If you dream it up, we can make it happen.	\$75/hr (Average of 2-4 hours of coding)
Custom Coding Think of us as an extension of your IT department. Need something custom? Just ask.	Quoted Per Hour by Job



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